

2023

FALL

CONFERENCE

HITTING THE RIGHT NOTES

KEEP YOUR PRACTICE SHARP, NOT FLAT

**MGMA**  
VIRGINIA  
MEDICAL  
GROUP  
MANAGEMENT  
ASSOCIATION

WILLIAMSBURG, VA  
**OCTOBER 8-10**  
KINGSMILL RESORT

## Fall Conference Agenda

### Sunday, October 8, 2023

- 11:30 A.M. – 2:30 P.M. Board of Directors Meeting
- 3:00 P.M. – 7:00 P.M. Registration
- 4:00 P.M. – 5:00 P.M. ACMPE Reception
- 5:00 P.M. – 6:30 P.M. Opening Reception

### Monday, October 9, 2023

- 7:30 A.M. – 8:30 A.M. Breakfast
- 8:30 A.M. – 8:45 A.M. President's Welcome
- 8:45 A.M. – 10:00 A.M. Keynote- Leadership- Servant Leader's Paradox: Leaders We CHOOSE to Follow and Cultures We CHOOSE to Join:  
*Presented by Jonathan Fanning*
- 10:00 A.M. – 10:45 A.M. Refresher
- 10:45 A.M. – 12:00 P.M. General Session- Creativity Unleashed: 5 Strategies of World-Class Innovators: *Presented by Jonathan Fanning*
- 12:00 P.M. – 1:15 P.M. Lunch
- 1:15 P.M. – 2:30 P.M. Breakout Sessions
  - 101 On the Road to Recovery: Confronting Physician Burnout, Recruitment, and Retention
  - 102 Unplug Yourself for Wellness
  - 103 Employment Law Updates
- 2:30 P.M. – 3:15 P.M. Refresher
- 3:15 P.M. – 4:30 P.M. Breakout Sessions
  - 201 The Keys to Financial Reporting
  - 202 Employee Staffing Retention
  - 203 Artificial Intelligence

4:30 P.M. – 5:00 P.M. New Member / First Time Attendee Reception  
5:30 P.M. – 6:30 P.M. Reception  
6:30 P.M. – 7:30 P.M. Dinner  
7:30 P.M. – 9:30 P.M. Entertainment: *Felix and Fingers*

## **Tuesday, October 10, 2023**

7:30 A.M. – 8:30 A.M. Breakfast  
8:30 A.M. – 9:15 A.M. Exhibitor Thank You & Door Prizes/ Election of Officers /  
Business Meeting  
9:15 A.M. – 10:30 A.M. Breakout Sessions  
301 Security Risk Assessments [SRA]  
302 Payor Contracts  
303 The Challenges of Staffing Retention  
10:30 A.M. – 10:45 A.M. Refresher  
10:45 A.M. – 12:00 P.M. General Session- Revenue Cycle Management

## **Registration Fees**

### **Early Bird Rates [August 1 – August 31]**

VA MGMA Member- \$275  
Nonmember- \$375

### **Standard [September 1 – September 19]**

VA MGMA Member- \$375  
Nonmember- \$475

### **Too Close for Comfort [September 20 – October 8]**

VA MGMA Member- \$450  
Nonmember- \$550

## **Hotel Information and Sleep Room Accommodations**

The Fall Conference will be held at The Kingsmill Resort in Williamsburg, VA. We have a room block at the Kingsmill Resort. Reservations can be made [online](#) or by calling 757-253-1703 on or before Tuesday, September 19, 2023.

## **Continuing Education Units**

Earn up to 9.75 CEU hours for this conference from the ACMPE, American College of Medical Practice Executives. We applied for and expect CEUs from the AAPC, American Academy of Professional Coders.

# Entertainment

Please join us on Monday night at 7:30 P.M. for the dueling piano entertainment presented by Felix and Fingers.

