



Position Description

Senior Director, Health Policy and Clinical and Practice Affairs

About SIR

The Society of Interventional Radiology (SIR) is a thriving professional medical society dedicated to optimizing patient care and improving lives through minimally invasive, image-guided treatments. Located in Fairfax, Virginia, SIR represents one of the most innovative, exciting, and competitive specialties in medicine today. SIR is a 501(c)(6) professional association that supports nearly 9,000 interventional radiology physicians, trainees, medical students, scientists, and clinical professionals. SIR is also comprised of SIR's 501(c)(3) Foundation, which focuses on research and fundraising to advance the future of interventional radiology. Together SIR and SIR Foundation have nearly 50 staff, combined annual revenues of \$10 million, and assets of \$18 million.

Position Summary

The Society of Interventional Radiology has grown exponentially over the years and is currently looking for a Senior Director, Health Policy and Clinical and Practice Affairs. The ideal candidate will be a proven self-starter and possess a combination of years of experience and strong health policy skills to connect the dots in this complex medical specialty domain. In this highly visible role, the senior director is responsible for developing and implementing strategic advocacy, health care and reimbursement policy agendas at the federal and state levels, with both elected officials, regulatory bodies, and private payers. They are also responsible for providing leadership, oversight, and direction for the development of practice resources by the practice development and operations team. This position requires strong relationship building skills to effectively work with physician leaders, external advisors/consultants, and other SIR staff. This is an exciting opportunity to develop and execute a strategy that positions interventional radiology as a leader among medical specialties in today's new healthcare delivery and payment systems. This position reports to SIR's Executive Director.

Essential Functions and Areas of Responsibility

Strategic Leadership

- In collaboration with SIR leaders and volunteers, ensure appropriate goals, objectives and annual action plans are set within SIR's existing strategic planning process.
- Align and monitor activities and functions within the division and across the organization to ensure plan deliverables are being met.
- Ensure leadership and members are informed and educated about SIR's efforts and initiatives.
- Provide high level coaching, management, and supervisory skills needed to drive the high performance our leaders and members expect from SIR.

Government and Payment Advocacy

- Through supervision of the Director of Government and Policy Affairs, oversee and manage staff and programs related to federal and state legislative and regulatory advocacy and SIR's Political Action Committee (SIRPAC).
- Work closely with physician and staff leadership to identify, analyze, and develop strategy and content in response to emerging federal and state legislative policy issues.

- Oversee SIR's health and payment policy initiatives and related healthcare delivery, patient safety and socioeconomic activities. Through supervision of the Senior Manager of Economics and Coding oversee and manage staff and programs relating to physician reimbursement and coding, regulatory and health systems outreach, socioeconomics, and payer relations.

Practice Development and Operations

- Through supervision of the Senior manager of Practice Development and Operations, oversee and manage staff and programs relating to SIR's initiatives to support demand for high quality IR treatments and services, and to improve knowledge and understanding of IR workforce trends. Oversee the design of a portfolio of resources to support practice management; revenue cycle management, budget and proposal development, and calculation of P&L, NPV and ROI to support IR practitioners.

Representing SIR Externally

- Engage with formal coalitions, informal networks and other stakeholders to obtain and share knowledge on legislative, regulatory, reimbursement and clinical and practice affairs issues.
- Support government affairs team in drafting and finalizing comment letters and summaries on health policy legislation, regulatory, and coverage trends and decisions.
- Identify opportunities and recommend tactics for increasing and promoting SIR's voice to communicate its messages and brand as it relates to minimally invasive image-guided procedures.

Education and Experience

- Bachelor's degree required, master's degree preferred, preferably in a public policy, government, or health-related field.
- Minimum seven to ten years' experience in health care and reimbursement policy and legislative and regulatory advocacy with a health/medical association (preferred), research organization, consulting firm, or other health-related organization
- Staff management required.
- Strong understanding of federal and state healthcare policy reimbursement systems.

Knowledge, Skills, and Abilities

- Proven self-starter.
- Demonstrated experience forming and maintaining collaborations and partnerships with external organizations.
- Proven results to influence change and/or develop new methods of physician engagement.
- Excellent written and verbal communication skills, with the ability to effectively communicate complex policy issues to diverse audiences. Proven results for generating publications or reports on healthcare policy topics.
- Familiarity with health information technology (EHR and the transmission of health data) as well as medical terminology and vocabularies (CPT and ICD)
- Desire for continuous learning to achieve deep understanding and knowledge of best practices, market trends and federal and state regulatory environment.
- Superior communication and supervisory skills, especially interpersonal and organizational skills
- Ability to travel nationwide 25% of the time.

Working Conditions and Physical Requirements: Small, fast-paced open office environment with moderate noise levels. Use of phones and computers for extended periods of time. Utilize office equipment and communication technologies for conference calls and teleconference meetings/webinars. Requires general mobility to move through the facility. Ability to lift up to 25 pounds. Frequent interaction with internal staff and physician members/board via phone, in person, email, and other mediums. Normal sitting and standing activities for an office environment. This position requires COVID-19 vaccination due to AMA requirements for attendance at their meetings.

Special note regarding COVID-19: SIR employees are currently working in a hybrid or remote fashion and will have the ability to continue to work with a flexible arrangement based on business needs.

SIR is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, or veteran status.