



**Virginia MGMA  
2023  
Affiliate Partner Program**

Virginia MGMA  
P.O. Box 263 \* Sandston, VA \* 23150  
Phone (804) 328-3344 \* Fax (804) 328-3355  
[info@vmgma.org](mailto:info@vmgma.org)



November 2022

**Potential VMGMA Affiliate Partners:**

The 2023 Virginia MGMA **Affiliate Partner Program** runs from January 1 – December 31, 2023 and provides your company with advertising opportunities, as well as a variety of other sponsorships.

The 2023 Corporate Sponsorship Program has opportunities that include both year-round and conference (virtual or in-person) recognition.

Program registration is currently open and will close **December 31, 2022**. Act now to register for the level that your company would like to participate at by calling (804) 328-3344 or emailing [info@vmgma.org](mailto:info@vmgma.org).

We value and appreciate the relationships that we have formed with you over the years and look forward to working with you.

Sincerely,

The Virginia MGMA Board

Virginia MGMA  
P.O. Box 263  
Sandston, VA 23150  
Phone: (804) 328-3344 \* Fax: (804) 328-3355  
[www.vmgma.org](http://www.vmgma.org)

## **2023 VMGMA Corporate Sponsorship Program**

### **SPONSORSHIPS BY LEVEL**

<b><u>LEVEL:</u></b>	<b><u>DIAMOND</u></b>	<b><u>GOLD</u></b>	<b><u>SILVER</u></b>	<b><u>BRONZE</u></b>
<b><u>COST:</u></b>	<b>(1) \$15,000</b>	<b>(2) \$10,000/each</b>	<b>(5) \$7,000/each</b>	<b>(14) \$5,000/each</b>
<b>CORE BENEFITS **</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>
<b>Webinars</b>	<b>YES</b>			
<b>Lunch &amp; Learns (virtual or in person)</b>		<b>YES</b>		
<b>Lending Library</b>			<b>YES</b>	
<b>Online Toolbox</b>				<b>YES</b>
<b>Conference Sponsorships (If virtual, attendees will receive package via mail)</b>	<b>Conference Package Including Bags</b>  (VMGMA provides with your logo)	<b>Conference Package Including Writing Pens</b>  (VMGMA provides with your logo)	<b>Conference Package Including Writing Pads</b>  (VMGMA provides with your logo)	<b>Conference Package Including Attendee Snacks</b>  (VMGMA provides with your logo)
<b>Free Additional Reps/Conf.</b>	2/Conference In-Person or Unlimited Virtual	1/Conference In-Person or Unlimited Virtual	1/Conference In-Person or Unlimited Virtual	1/Conference In-Person or Unlimited Virtual

### **CORE BENEFITS \*\***

- (2) Affiliate memberships
- Access to Member's Only section of website
- Access to Membership Database
- Company logo & website link on VMGMA website
- Company logo & website link in e-Newsletters/Bulletins
- Article submission for e-Newsletters/Bulletins per VMGMA approval
- Webinar submission per VMGMA approval
- (1) exhibit booth Spring & Fall conferences (virtual or in-person)
- (1) free attendee pass (\$250 value) per conference for a practice administrator of your choice
- Recognition in conference materials & during event (virtual or in-person)
- Announcement of conference sponsorships (virtual or in-person)
- If conference held virtually, corporate sponsors may supply VMGMA with handouts for inclusion in mailed attendee packages that will be sent pre-conference.

### **NOTES**

- \* Each corporate sponsor shall have one company name and logo.
- \* If virtual, conferences feature a virtual vendor hall / "live" vendor booth / ability to set one-on-one Zoom meetings with attendees.

## **Website Advertising**

For affiliate partners who do not wish to purchase a corporate sponsorship package, we have the following advertising opportunity on our website ([www.vmgma.org](http://www.vmgma.org)):

**\$150: (Jan. – Dec.)** Company Name listed on VMGMA Sponsorship Page by service alphabetically with link to company website.

*{Website Advertising Payment (\$150) & 2022 Affiliate Membership Payment (\$180)  
must be received prior to company being listed on Sponsorship Page}*