



**Virginia MGMA
2021
Affiliate Partner Program**

Virginia MGMA
P.O. Box 263 * Sandston, VA * 23150
Phone (804) 328-3344 * Fax (804) 328-3355
info@vmgma.org



December 2020

Potential VMGMA Affiliate Partners:

The 2021 Virginia MGMA **Affiliate Partner Program** runs from January 1 – December 31, 2021 and provides your company with advertising opportunities, as well as a variety of other sponsorships.

The 2021 Corporate Sponsorship Program has opportunities that include both year-round and conference (virtual or in-person) recognition. *Due to the pandemic, 2021 pricing has been reduced by 25%.*

Program registration is currently open and will close **January 30, 2021**. Act now to register for the level that your company would like to participate at by calling (804) 328-3344 or emailing info@vmgma.org.

We value and appreciate the relationships that we have formed with you over the years and look forward to working with you in 2021.

Sincerely,

The Virginia MGMA Board

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Sandston, VA 23150
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www.vmgma.org

2021 VMGMA Corporate Sponsorship Program

SPONSORSHIPS BY LEVEL *(2021 Pricing – 25% Decrease Due to Pandemic)*

<u>LEVEL:</u>	<u>DIAMOND</u>	<u>GOLD</u>	<u>SILVER</u>	<u>BRONZE</u>
<u>COST:</u>	(1) \$11,250	\$7,500/each	\$5,250/each	\$3,750/each
CORE BENEFITS **	YES	YES	YES	YES
Webinars	YES			
Lunch & Learns		YES		
Lending Library			YES	
Online Toolbox				YES
Conference Sponsorships (If virtual, attendees will receive package via mail)	Conference Package Including Bags (VMGMA provides with your logo)	Conference Package Including Writing Pens (VMGMA provides with your logo)	Conference Package Including Writing Pads (VMGMA provides with your logo)	Conference Package Including Attendee Snacks (VMGMA provides with your logo)
Free Additional Reps/Conf.	2/Conference In-Person or Unlimited Virtual	1/Conference In-Person or Unlimited Virtual	1/Conference In-Person or Unlimited Virtual	1/Conference In-Person or Unlimited Virtual

CORE BENEFITS **

- (2) Affiliate memberships
- Access to Member's Only section of website
- Access to Membership Database
- Company logo & website link on VMGMA website
- Company logo & website link in e-Newsletters/Bulletins
- Article submission for e-Newsletters/Bulletins per VMGMA approval
- Webinar submission per VMGMA approval
- (1) exhibit booth Spring & Fall conferences (virtual or in-person)
- (1) free attendee pass (\$250 value) per conference for a practice administrator of your choice
- Recognition in conference materials & during event (virtual or in-person)
- Announcement of conference sponsorships (virtual or in-person)
- If conference held virtually, Corporate sponsors may supply VMGMA with handouts for inclusion in mailed attendee packages that will be sent pre-conference.

NOTES

- * Each corporate sponsor shall have one company name and logo.
- * Virtual conferences feature a virtual vendor hall / "live" vendor booth / ability to set one-on-one Zoom meetings with attendees.

Website Advertising

For affiliate partners who do not wish to purchase a corporate sponsorship package, we have the following advertising opportunity on our website (www.vmgma.org):

\$150: (Jan. – Dec.) Company Name listed on VMGMA Sponsorship Page by service alphabetically with link to company website.

*{Website Advertising Payment (\$150) & 2021 Affiliate Membership Payment (\$180)
must be received prior to company being listed on Sponsorship Page}*