

VMGMA Web Site Privacy Policy

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Scope of VMGMA Web Site Privacy Policy.

This Web site (this "Site") is owned and operated by the Virginia Medical Group Management Association ("VMGMA"). VMGMA operates this Site on behalf of itself.

This Web Site Privacy Policy (this "Privacy Policy") describes how VMGMA uses, shares and protects the personal information we collect through this Site. "Personal information" is information that identifies you personally, either alone or in combination with other information. Personal information may include, for example, your name, address, email address, credit card information and the information you provide when you join VMGMA.

This Privacy Policy is incorporated by reference and is an integral part of the [VMGMA Web Site Terms and Conditions of Use](#) (the "Terms and Conditions"). If you have not already reviewed the Terms and Conditions, please take a few minutes to do so.

Your Consent to This Privacy Policy.

Please feel free to browse this Site; however, your access to and use of this Site is subject to this VMGMA Web Site Privacy Policy (this "Privacy Policy"). By browsing or using the interactive features of this Site, you are agreeing to the collection, use, and disclosure of your personal information as described in this Privacy Policy. If you do not consent to the collection, use, and disclosure of your personal information as described in this Privacy Policy, you may not access or use this Site.

Changes to This Privacy Policy.

We reserve the right to update or modify this Privacy Policy, at any time and without prior notice, by posting the revised version on this Site. These changes will be effective as of the date we post the revised version on this Site. Your use of this Site following any such change constitutes your agreement that all personal information collected from or about you through this

Site after the revised Privacy Policy is posted will be subject to the terms of the revised Privacy Policy.

To alert you to changes in this Privacy Policy, we will provide a notice at the top of this page for at least 30 days after the new effective date. Unless the change is a minor change (such as a change in our contact information) or a non-substantive change (such as the reformatting or rewording of a portion of this Privacy Policy), we will also post notices on our home pages and/or on the relevant pages of this Site for 30 days after the new effective date to alert you to the change.

You may access the current version of this Privacy Policy at any time by clicking on the link marked "Privacy Policy" at the bottom of each page of this Site.

Click-Through Agreements.

Before you may use certain areas of this Site, for example, before you participate in our VMGMA Member Community, you may be asked to indicate your acceptance of certain special terms and conditions by clicking on a button marked "O.K." or "I agree." Any special terms and conditions to which you agree will supplement and amend this Privacy Policy, but only with respect to your use of those areas of this Site.

Privacy Notices.

This Privacy Policy may be supplemented or amended from time to time by "privacy notices" posted on this Site. For example, certain pages of this Site contain privacy notices providing details about the personal information we collect on those pages, why we need that information, and choices you may have about the ways we use that information.

Online Education.

Some of the online courses offered by VMGMA are provided by third parties. The third party's privacy policy, not this Privacy Policy, will apply to the personal information we collect when you register for or participate in those courses.

What Personal Information Do We Collect Through This Site?

Information You Provide to Us

We collect the personal information you knowingly and voluntarily provide when you use this Site, for example, the information you provide when you become a member, create an account, purchase products, register for an educational event, participate in a forum, subscribe to e-newsletters, participate in a member satisfaction survey, or send us questions and comments using our "contact us" page. This information may include, for example, your name, address, e-mail address and phone number; information about your organization; credit card information; and information about your purchases.

Information Sent to Us by Your Web Browser

We collect information that is sent to us automatically by your Web browser. This information typically includes your IP address, the address of the Web page you were visiting when you accessed this Site, the name and version of your operating system and browser, and the date and time of your visit. The information we receive depends on the settings on your network or Internet Service Provider (ISP). Please check with your network administrator or ISP if you want to learn what information your browser sends or how to change your settings.

The information provided by your browser and stored in our web server logs does not identify you personally. We use this non-personal information primarily to create statistics that help us improve this Site and make it more compatible with the technology used by our visitors. In addition, under appropriate circumstances, for example, if we receive a subpoena or suspect fraud, we may share our Web server logs – which contain visitors' IP addresses – with law enforcement authorities or others who may use that information to trace and identify individuals.

Information We Collect Using Cookies

We use "cookies" to collect information and support certain features and functionality of this Site. A cookie is a small text file that is placed on your hard disk by a Web server or that is stored in your computer's memory for the duration of your visit. For example, we use cookies to collect statistical information about the ways visitors use this Site – which pages they visit, which links they use, how long they stay on each page and how often they return. This information is known as "click-stream information" and does not include your personal information.

If, however, you have created a user identity on one of your visits to this Site (for example, by creating an account), we may link the information collected by cookies to information that identifies you personally. When you log into our Site, your VMGMA ID, e-mail address, name and other information may be stored in a cookie and used to customize your experience on the site. For example, we may use this information to display your e-mail forum subscriptions and other preferences, and to allow you to update your personal information in our database.

If you do not wish to receive cookies, you may set your browser to reject cookies or to alert you when a cookie is placed on your computer. You may also delete our cookies as soon as you leave this Site. Although you are not required to accept our cookies when you visit this Site, if you set your browser to reject cookies, you will not be able to use all of the features and functionality of this Site.

Information We Collect Using Web Beacons, Clear Gifs, and Similar Web Technologies.

In addition to cookies, we may also use "Web beacons," "clear gifs," and similar Web technologies to collect information about our visitors and the ways they use this Site. For example, if we send an e-mail to you, the e-mail may contain a Web beacon. The Web beacon sends a signal back to us when you open the e-mail so that we can track the effectiveness of our e-mail campaigns. The information we collect using these technologies does not identify you personally, however we may link this information to information that identifies you personally, such as your e-mail address.

Information We Collect From Other Sources

We may update and supplement the information collected through this Site with information we collect in other ways, for example, information you provide to us when you register for a conference off-line.

How Do We Use Your Personal Information?

We may use the personal information collected through this Site

- to provide you with the information, products and services you request or purchase;
- to contact you with member information;
- to provide you with a personalized online experience;
- to contact you about products, services, research studies and surveys, membership offers and other information and offers we believe will be of interest to you;
- to invite you to participate in benchmark surveys;
- to invite you to participate in marketing surveys or to provide feedback to us;
- to publish an online Member Directory or create a networking area within this Site as described below;
- to contact you with information and notices related to your use of this Site;
- to better understand your needs and interests;
- to improve the content, functionality and usability of this Site;
- to improve our products and services;
- to improve our marketing and promotional efforts;
- for security, credit or fraud prevention purposes; and
- for any other purpose we identify in a specific Privacy Notice.

Online Member Directory

VMGMA may publish contact and biographical information about members and information about their organizations in the VMGMA online Member Directory which is available to other members, affiliate members and partners. This information may include, for example, a member's name, address, telephone number, fax number and e-mail address; the name, address, telephone number, fax number and email address of the member's organization; the size of the organization; and information about the areas of practice and specialization. Our Terms and Conditions of Use expressly prohibit "harvesting" e-mail addresses published on this Site for solicitation purposes. If you wish to only have your name and not any contact or other personal information published in our online Member Directory, you may suppress your contact information by sending us an e-mail, or calling VMGMA toll-free at 866.899.5800. To send us an e-mail, please use the following email address: vmgma@comcast.net

Our plans for this Site include enhancing our Member Directory using social networking technology. If and when our networking site is ready, we will transfer the information in our Member Directory to the networking site and invite you to update and supplement your page. We will also give you the opportunity to not allow disclosure of your contact information at any time following the instructions we provide.

With Whom Do We Share the Personal Information We Collect Through This Site

We may share the personal information we collect through this Site as described below and in any applicable click-through agreements or privacy notices. Please send an e-mail to vmgma@comcast.net to learn about the choices you have about the ways VMGMA shares your personal information. Except as noted below or in the applicable click-through agreement or privacy notice, VMGMA does not sell or rent telephone numbers, e-mail addresses or fax numbers of members or customers of VMGMA or others who communicate contact information to VMGMA or whose contact information has been otherwise obtained by VMGMA.

Our Service Providers.

VMGMA may share your personal information with companies (including our affiliates) that perform services on our behalf, for example, companies that help process credit card payments. Our service providers are required by contract to protect the confidentiality of the personal information we share with them and to use it only to provide specific services on our behalf.

Select Third Parties.

VMGMA may from time to time share their e-mail and postal mailing lists with carefully selected organizations so that they may contact you with information and offers that we believe will be of interest to you.

Business Transfers.

Information submitted through this Site is a business asset of VMGMA and will become part of our normal business records. Your personal information may be transferred to another entity (either an affiliated entity or an unrelated third party) in connection with a merger, reorganization, dissolution or similar corporate event. If such a transfer were ever to occur, the acquiring entity's use of your personal information will still be subject to this Privacy Policy, any applicable click-through agreements or privacy notices, and the privacy preferences you have expressed to us.

Government and Legal Disclosures

We may disclose the personal information we collect through this Site, when we, in good faith, believe disclosure is appropriate to comply with the law (or a court order or subpoena); to prevent or investigate a possible crime, such as fraud or identity theft; to enforce our Terms and Conditions or other agreements that govern your use of this Site; or to protect the rights, property or safety of VMGMA, our members or others.

What Choices Do You Have?

VMGMA respects your right to make choices about the ways we collect, use and disclose your personal information. We generally ask you to indicate your choices at the time and on the page where you provide your personal information.

You may browse this Site without providing any information that identifies you personally and may choose not to provide the information we request, although this may mean that you can not make a purchase or take advantage of other features of this Site.

Subscriptions

You may cancel your subscription to any e-mail forum, e-newsletter or other e-mail services at any time by following the instructions contained at the end of the particular newsletter or e-mail. You may also manage your subscriptions by clicking on “My Profile” on www.vmgma.org, by sending us an e-mail, or calling VMGMA toll-free at 866.899.5800. To send us an e-mail, please send to vmgma@comcast.net

All Email Communications

You may “opt out” of receiving all e-mail communications from VMGMA by following the instructions contained in the last e-mail communication you received, or by sending us an e-mail, or calling VMGMA toll-free at 866.899.5800. To send us an e-mail, please send to vmgma@comcast.net

Email and Postal Mailing Lists

From time to time, VMGMA may share their e-mail or postal mailing lists with carefully selected third parties so that they may contact you regarding products, services or offers that we believe will be of interest to you. If you do not wish your personal information to be shared in this manner, you may “opt-out” at any time by sending us an e-mail, or calling VMGMA toll-free at 866.899.5800. To send us an e-mail, please send to vmgma@comcast.net.

Questions

If you have questions about these options, please send an e-mail to vmgma@comcast.net or call VMGMA toll-free at 866.899.5800.

How Can You Update or Correct Your Personal Information?

You may update your personal information, including your name, contact information, and privacy preferences at any time by clicking on “My Profile” at www.vmgma.org. You may also update your personal information by sending us an e-mail or calling VMGMA toll-free at 866.899.5800. To send us an e-mail, please send to vmgma@comcast.net

Unsolicited Comments and Feedback

Unless subject to a separate agreement between you and VMGMA, any feedback, data, answers, questions, comments, suggestions, ideas or the like (collectively, “Feedback”) that you send to us through this Site will be treated as non-confidential and nonproprietary. VMGMA assumes no obligation to protect such Feedback from disclosure and will be free to reproduce, use and distribute the Feedback to others for any purpose and without restriction. By submitting Feedback through this Site, you are granting VMGMA a non-exclusive, unrestricted, perpetual and irrevocable license to use your Feedback and any related know-how for any purpose whatsoever, without compensating you in any way, including, but not limited to, developing and marketing products and services incorporating such Feedback.

Security

VMGMA uses industry-standard encryption technologies when transferring and receiving payment data. We have security measures in place to protect against the loss, misuse or alteration of personal information that we have collected from or about you. VMGMA is compliant with the Health Insurance Portability and Accountability Act for any data it may collect that is subject to this regulation. It is important that you understand, however, that no Web site or database is completely secure or “hacker proof.” You are also responsible for taking reasonable steps to protect your personal information against unauthorized disclosure or misuse, for example, by protecting your passwords.

Links to Other Web Sites

This Site may contain links to Web sites that are owned and operated by unrelated third parties. This Privacy Policy does not apply to personal information collected on any third-party Web site. In most cases, third-party Web sites have their own policies regarding privacy. We recommend you review the privacy policy posted on any site you visit before using the site or providing any personal information about yourself.

Children and Minors

This Site is not directed at nor targeted to minors (under the age of 18). We do not use this Site to knowingly solicit personal information from or market to minors, and we ask that if you are a minor you not submit any personal information to us. If we learn that a minor has provided personal information to us through this Site, we will use reasonable efforts to remove such information from our databases.

Accountability

VMGMA strives to maintain the privacy standards outlined in this Privacy Policy. If you believe that VMGMA is not living up to the terms of this Privacy Policy, please contact:

VMGMA at vmgma@comcast.net or call toll-free 866.899.5800.